

CALIFORNIA INDEPENDENT PETROLEUM ASSOCIATION

2018 Annual Meeting

JUNE 7-10 | SAN DIEGO, CALIFORNIA

Sponsorship Opportunities

Gold Star Sponsor \$10,000

- Two complimentary registrations
- Two complimentary spouse registrations
- Two complimentary golf tournament slots
- One sleeping room upgrade
- Preferred seating for 10 people at Gala Dinner
- Opportunity for CIPA Solutions presentation*
- Tabletop Tradeshow Space*
- Full-Page ad in in the AM18 Program

Silver Star Sponsor \$5,000

- Two complimentary spouse registrations
- Preferred seating for 6 people at Gala Dinner
- Opportunity for CIPA Solutions presentation*
- Tabletop Tradeshow Space*
- Full-Page ad in in the AM18 Program

Five Star Sponsor \$3,000

- Preferred seating for 4 people at Gala Dinner
- Tabletop Tradeshow Space*
- Full-Page ad in in the AM18 Program

Three Star Sponsor \$1,000

- Quarter-Page ad in in the AM18 Program

ALL SPONSORS RECEIVE:

- Sponsor Privileges at Welcome Reception
- Special Designation on Name Badge
- Recognition on Signage at Registration Desk
- Recognition in CIPA's *Monday Morning Report* newsletter
- Public Recognition at the Function of your Choice (based on availability)

Four Star Sponsor \$2,000

- Tabletop Tradeshow Space*
- Half-Page ad in in the AM18 Program

Two Star Sponsor \$500

- Business card ad in the AM18 Program

* Restrictions apply. Contact CIPA for more information.

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Sponsorship Details

Payments: due by April 30, 2018

All payments must be received by April 30 for the sponsor's name and advertisement to appear in the AM18 Program book.

Program Ads: due by April 30, 2018

Ad Sizes are based on sponsorship level:

- Gold Star, Silver Star and Five Star Sponsors: full-page ad, 7 ½" wide x 9 ½" long
- Four Star Sponsors: half-page ad, 7 ½" wide x 4 ½" long
- Three Star Sponsors: Quarter-Page ad, 3 ½" wide x 4 ½" long
- Two Star Sponsors: business card Ad, 3 ½" wide x 2" long (or provide a business card)

-All ads are black and white. Please provide clean, clear line art in black and white only. No bleeds.

-Electronic files are preferred and must be in high-resolution formats (300 dpi or higher).

-If you would like CIPA to design a simple ad for you, please provide your company logo in a high-resolution electronic format and any additional text you would like to include.

-Email your ad or logo to lwilkin@cipa.org. Two Star sponsors may mail a clean business card (no staples or paperclips) to:

CIPA
Attn: Laura Wilkin
1001 K Street, Floor 6
Sacramento, CA 95814

Table Top Tradeshow

The tabletop trade show takes place on Saturday, June 9 from 7:30 a.m. to 3:00 p.m., during the General Session. The trade show is in the foyer area outside of the General Session room, with breaks and breakfast served in the trade show area. Each trade show exhibitor gets a 6-foot table and two chairs; other services (such as electricity, internet access, or display monitors) can be arranged through the resort at an additional charge. Note that representatives working at the trade show tables must register to attend the Annual Meeting. Registration is not included.

CIPA Solutions: NEW for 2018

CIPA Solutions are a "bonus" opportunity for Associate Members (service and supply companies) that sponsor the Annual Meeting at the \$5,000/Silver Star level or higher. Each opportunity is a 5-minute live presentation by the sponsor on stage during the General Session on Saturday, June 9, 2018. The presentation must include a PowerPoint deck of EXACTLY 15 slides, which will be set to advance automatically every 20 seconds, for a total of 5 minutes. When the slide show ends, the speaker's time is up -- no more talking; no Q&A. There will be only THREE total CIPA Solutions presented at AM18, awarded on a first come, first served basis as qualifying sponsorships are submitted. Additional details apply and are available at www.cipa.org.

TO REGISTER ONLINE: visit www.cipa.org and click Event Calendar

For more information, contact Laura Wilkin at (916) 447-1177 or lwilkin@cipa.org